



PRESIDENT'S MESSAGE

Terri Warren, Region 10 President

FROM OUR PRESIDENT

The Mid-Winter International Board of Trustees' meeting was held in Alabama in January. The facility is a FEMA building built to withstand hurricanes and similar weather conditions so it was substantial! I like the mid-winter meeting because it tends to be a bit more casual than the summer meeting and there is a lot of interaction between the members of the Board of Trustees and the region vice presidents as well as the executive committee.

There were several important topics discussed. Probably the most significant issue was approval of funding for a new website for the WBCCI, the first in an overhaul of the general database of the club. This has been necessary for a long time and International 3rd Vice President (candidate) Eric McHenry is leading the project team.

It is now possible for the executive committee or the board of trustees to approve name changes, badge designs and flag designs both at the BOT meetings and between meetings. This is an advantage as most units would prefer not to have to wait the 6 months between meetings to get this accomplished.

There are now guidelines for helping units to dissolve that no longer have active members.

There is a new deadline for submitting agenda items for the winter IBT meeting.

As you may know, region presidents receive reimbursement for travel to the mid-winter meeting (we do not receive reimbursement for travel to International summer meetings). These fund allocations are based on the distance the president lives from the mid-winter meeting and the per-mile reimbursement set down by the IRS. Sometimes, if a president flies for example, and they are able to obtain a good airfare, there are unspent funds remaining. A motion was approved that

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President's Message

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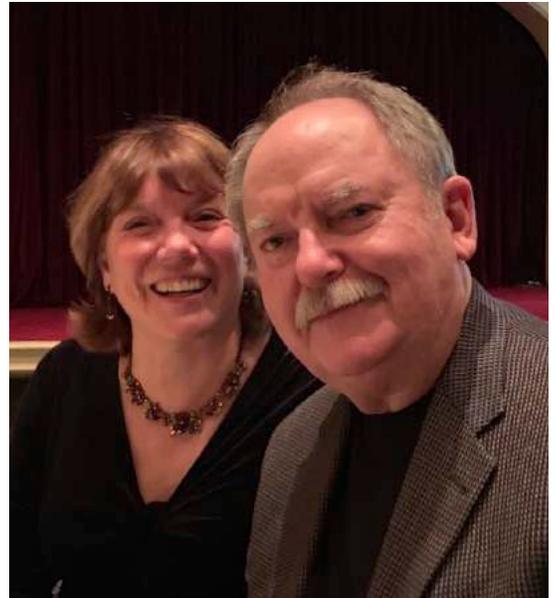
would allow any elected region officer to travel to mid-winter IBT using these remaining funds. As an example, this year I did not use all of my funds and was able to share what was left over with Sharon Cairns, my vice president, to cover part of her travel expenses. The remainder of her travel expenses was covered by Region 10 funds designated for that purpose.

There was a committee formed to look at a comprehensive new marketing approach for the WBAC. I was fortunate to be included in that committee and I can tell you that there is very exciting work being done in this area.

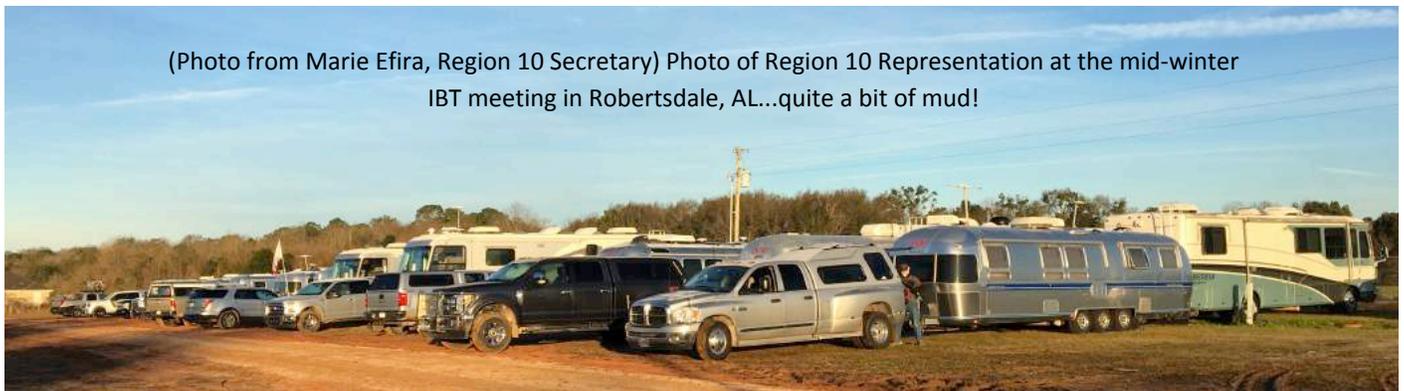
Hal and I are leaving in late June for International in Doswell, Virginia. We'll take our time getting there, taking in a few professional baseball games along the way in Denver and St. Louis. This will be my last meeting as your Region 10 president but after watching her participate in Alabama, I can assure you that Sharon Cairns, Region 10 1st VP, will shine brightly and represent you well on the Board of Trustees as she steps into the president's shoes!

Hope you are all getting ready for another wonderful season of camping and sharing friendships in your units.

~Terri and Hal



(Photo from Marie Efir, Region 10 Secretary) Photo of Region 10 Representation at the mid-winter IBT meeting in Robertsdale, AL...quite a bit of mud!



The proposed schedule of co-hosting Region 10 Rallies follows:

- 2020 - Washington Unit
- 2022 - Idaho Unit
- 2024 - British Columbia Unit
- 2026 - Alberta-Saskatchewan Unit
- 2028 - Montana Unit (*still needs Region 10 vote and approval)

membership **news**

from Darlene Caldwell, Membership Chair



Congratulations to all the new Membership Chairs in Region 10. As we begin a new season of Airstreaming, I thought it may be nice to share an example of a welcoming letter that the Unit Membership Chair (or anyone) may send to potential new members. If you are pleased with a note you have been using, great...please continue. If you feel stuck for an idea, please let me know! The following example is not mine, but an example given by Teresa Taylor (past International Membership Chair) at one of her seminars. The point is to make your letter a personal invitation to entice the new owner to come out to visit the Unit. It was designed to deliver to new owners as identified on the CPC list, but can be used by anyone when you see a new or unique Airstream in your neighborhood.

Your letter to the new member is your person to person conversation, you are congratulating them on their purchase, shaking their hand and telling them that you would love to have them part of your group and help them get the most out of their Airstream experience. Following is an example...show your enthusiasm and genuine interest in them and their new baby (remember your first Airstream). This letter should be included in your first introduction to the new owner along with the WBAC join brochure and your unit/club Rally and event card, newsletter, or a dated Blue Beret, along with your personal Airstream business card. This letter is a combination of many unit's letters. Thank you to all!! We have a goal of adding to our membership by 25% for the coming year. The HQ postcard will have reasons for joining, Blue Beret, News & Views, National & Special Events and National Caravans. You're inviting them to become a friend!

Example:

Hi (names if you know them):

Welcome to the Airstream Family from the ____ Unit Airstream Club of the Wally Byam Airstream Club. **(this is handwritten to show that you're a real person)**

The Club would like to invite you to explore being part of our Airstream Club. The ____ Airstream Club is part of the International Club that has Units/Clubs across the US, Canada and Europe since 1955. If you would enjoy the company of other like-minded Airstreamers, use your Airstream with confidence: enjoy courtesy parking, travel to new places on a caravan or find that perfect local campground...that's what our Club is all about. Our members range from young families to retired. We are truly "intergenerational" and inclusive. Our members' interest include biking, hiking, wine tasting, gourmet and dutch oven cooking, fishing, traveling, and just hanging out together. **(tell who you are)**

We are having a lunch (rally or dinner) at ____ on ____ and I would like to invite you to join us, it's dutch treat and always good conversation and laughs...also there is lots of Airstream knowledge in this group. We also have a Rally at ____, we call it the break-out Rally. Come camp with us and enjoy the weekend. Come see what it is all about! Just email or call that you would like to join us at any event. **(you are taking their hand, you're their friend not just a printed letter)** You can see all the information on our website ____ and also our facebook group, _____. **(this lets them look you over and get a feel for the club...they will recognize people when they come to your event)**

(this is also personal and handwritten) Give me a call or email, I'll be happy to answer any questions about the club or any Airstream question, and if I don't know we have some pretty knowledgeable members that can walk you through any problem. **(you're a friend now if they join the club or not)**

Looking forward to meeting you soon- in the meantime, safe travels!!!

Your Name, contact information, phone

~Darlene Caldwell dcaldwell4076@me.com

unit president spotlight

*President Tom Usselman &
First-Lady Marilyn*
Idaho Unit



We liked our 1st Airstream, a 1971 Safari, so much that we now own a 2nd, a 2007 Safari Special Edition 27' FB trailer. Over the years we have had many other types of tents, trailers and 5th wheels. We joined the Idaho Airstream Club in 2016 as it was always something we wanted to do since the 1986 International Rally in Boise happened just blocks away from our house. The 3644 Airstreams lined up below us were an awesome sight from up on our hill!

Some of our favorite travels were to and from Escanaba MI for the 2018 International Rally. We got to see some beautiful country by staying off of most freeways, visit family in ND, and enjoy our 1st International Airstream Rally. Thank you Darlene, for advising us to drive 300 miles by 3 PM! Another favorite rally was visiting the Peterson farm in Carey ID. To us, touring the Idaho National Laboratory nearby ranks as the most interesting place we have visited. Idaho has many hot springs and we recommend visiting the rustic but accessible Sunbeam Hot Springs at the edge of the River of No Return (Salmon River) between Stanley and Challis Idaho where there is scenery like no other.

I was born a few miles away from my grandparent's homestead in Mercer County ND. They were German Russian immigrants. Most of my hometown spoke German including me until I started school. I left Hazen when I was 17 for beautiful North Idaho where I went to school, worked and went into the Army, ending up in Germany. Although her parents lived in Kellogg ID, Marilyn was born in Spokane WA. She went to school and colleges in ID and WA. Marilyn and I both enjoy the outdoors, reading, gardening and travel, of course. She likes NCIS and I like Jeopardy! We are looking forward to our first numbered caravan this fall.

After we married, we lived in the Silver Valley ID, Kirkland WA and Boise (for 37 years). My job transfer brought us to Boise where we have enjoyed the sunshine, starry skies, a nearby ski slope, good tomato-growing weather and the friendly, helpful people in our community.

Our oldest son, Gregg, and his wife and 2 sons, our only grandchildren, live in a large city near the coast working as a construction superintendent. Our grandsons are now both 6'5" and still teenagers. Our younger son, Jay, is a photographer/videographer. We have 2 great dogs, Bichons, ages 10 and 16 ½. All of them have been on many Idaho camping trips with us through the years. We used to spend vacations in WA camping on the Olympic Peninsula. When they were younger, we took our grandsons every summer for a month to the beautiful North Fork of the Coeur d'Alene River. A favorite memory is floating the river within 8 feet of a large moose. A grandson proudly exclaimed that the moose was a boy! Too close for comfort!

The youngest grandson visited recently this winter and after coming back from the ski lessons at Bogus Basin wanted to know why folks apologized to him again and again when he fell on the hill. "Why would they say 'I'm sorry' when it was all my own fault?" While I was thinking how supportive they were being to a beginner, all I could say to this big city boy was "Welcome to Boise!". We are proud to live here.



unit president spotlight

*President Michael Giau &
First-Lady Teri*
Montana Unit

I was born and raised in the San Gabriel Valley of Los Angeles county. After meeting my wife Teri, we decided to move to Hayden Lake, Idaho in 1989 to raise a family. I was tired of "big city" life with all the crime and over-population. Teri and I had two daughters, Sara and Emily, and started raising them there.

In 2005, I accepted a new job in Livingston, Montana and the family moved there in 2006. We love the small-town atmosphere as well as the outdoor life. My daughters thrived in the new environment attending U of M and MSU.

Currently, the only pet we have is a four foot long corn snake, my daughter Sara's, that was left when she moved to Missoula.

Teri and I became members back in 2009 right when I was diagnosed with squamous cell cancer on the base of my tongue. We were in the process of having a 28' Ambassador totally reworked to our specifications. We had only owned a cab-over truck camper previously. Upon surviving cancer, we attended our first rallies with the Montana unit in 2010. Our decision to join the Airstream Club came from wanting to go full-time in the future. I researched trailers and decided that the Airstream was the best choice. We found out about the local club through research and joined.

Some of our best trips have been at the "Hands Across the Border" rallies we've gone to in Canada. Not having travelled much to Canada, there is a lot see and do!

As far as interesting places Teri and I have gone on our own, I guess it would depend on what one finds interesting. We like to go to places that have a lot history behind them. Montana has a wealth of interesting places to visit like Fort Benton on the Missouri River. Anaconda and Deer Lodge also hold some interesting places to visit. We prefer small RV parks and boondocking.

My love of living in Livingston relates strongly to my fishing and hunting interests. The joy of harvesting, butchering and processing meat has become a passion. I process my own game so I can control the taste and quality of the meat. Making sausage has become a hobby. Teri enjoys fishing, reading and the solitude of campgrounds where we are "incommunicado".

Be A Buddy!

**June 1st 1 - 4pm Harmony Hall, Washington Land Yacht Harbor
9101 Steilacoom Rd SE, Lacey, WA**

Did you know that 22 veterans a day commit suicide due to PTSD? This seems unbelievable, but in fact, is true. This is twice the national average of non-veterans. Some of you will probably say, why doesn't the VA help these veterans? The answer is that they are providing some assistance, but obviously, not nearly enough.

The WA Unit is supporting a charity, **Northwest Battle Buddies (NWBB)**, who are training and providing service dogs to veterans across our nation with PTSD. The Unit is sponsoring a fundraiser on June 1st - donations only and no admission charge. **You are invited!** There will be live music by the **South Sound Swing Orchestra**, Northwest Battle Buddies will make a presentation and **USO-style refreshments** will be available. Please RSVP at the numbers below to save a seat.

"I can assure you that this organization provides a wonderful service with great success. I have spent a great deal of time checking them out, so I can feel comfortable in recommending them. Please review their entire website and you will be as impressed as I am," says WA Unit member and chairman of the event, Mike Plympton.



<http://www.northwestbattlebuddies.org/>

Your tax deductible donation will help veterans who suffer in silence with PTSD; they truly need our help. All donations will go directly to NWBB. This organization does not receive any funding from Federal, State or local governments. *"The only way they can operate is with donations from people like you and me,"* says Mike.

A GoFundMe site has been established :

<https://www.gofundme.com/wbac-campaign-for-northwest-battle-buddies?>

Checks can be made out to NWBB and sent to the WA Unit at the address at the top of the page. Our goal is to sponsor one dog and one veteran. That means all the food, veterinarian bills and training from puppy to service dog and housing, meals and training for the veteran. NWBB figures that is \$35,000. Come to our event and/or donate to this worthy cause! Thank you.

RSVP for June 1st: Larry & Charon Alvar 360-413-7539 or Carol Ortiz 360-491-6511



Sun Valley Rally Info

from Bob & Darlene Caldwell, Rally Hosts

Sun Valley Jazz & Music Festival Rally ~A Region 10 Special Events Rally~ October 15-21, 2019

Over 40 of the best musical groups from around the world – 200 performers in all - take the stages daily in the several venues at the Sun Valley Ski Resort, nestled in the heart of the Sawtooth Mountains, during the peak of autumn colors. Sun shining through the golden aspen leaves makes for spectacular scenery.

Although the festival officially begins on Wednesday, October 16th, our rally begins one day earlier, on October 15th. We will have **Social Hour Tuesday the 15th at 4:00 PM** and give you time to enjoy the area earlier in the day.

RV Parking (dry camping only) is available beginning on Sunday, October 13th for those who want to enjoy other activities in the area including the Trailing of the Sheep Festival. RVs must be self-contained; however, free use of luxurious bath and shower facilities at the lodge (a 3-minute walk) is included. Generators are permitted 7 AM to 10 PM. Weather is highly variable at this time of year and freezing nights are possible.



From Orlando, New Orleans, St. Louis, Sacramento and places in between, musicians arrive in Sun Valley ready to make musical memories. There's vintage jazz, big band jazz, swing, zydeco, blues, cabaret and more music played and sung by soloists, duets, small combos and big bands. **The Midiri Brothers, Yve Evans, Bob Draga, Cornet Chop Suey, Carolyn Martin Swing Band, Bruce Innes Trio, Tom Rigney & Flambeau, Gator Nation, and Tom Hook** are coming, to name a few of the groups at this year's festival. **Paris Washboard** was a big hit last year and we hope they return this year. The festival is organized into 1-hour sets with time between to move to a different venue for the next. You can choose to spend most of your time in one venue and see most of the groups, or follow your favorite from place to place. See the Sun Valley Jazz and Music Festival website <https://www.sunvalleyjazz.com/>.

In addition, there are **silent movies** and **dueling pianos**. You can take **dance lessons** and learn the Lindy Hop, the Charleston and the Fox Trot.

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Sun Valley Rally Info (continued from Page 7)

There's free **Jazz in the Square**, and **special ticket events** including a **Kickoff Party** Tuesday night, and an **Afterglow Dinner** Sunday evening. (Requires additional ticket) **Priority Seating** continues again this year, with a **special pass**. For \$100 per person, you can be assured of the best seats for each set (open to others after the first 10 minutes).

A fee of \$165 per person plus tax covers your general admission badge, a program, use of River Run facilities, and rally administrative expenses. The Rally Fee of \$10.00 per person plus tax includes appetizers at the Tuesday rally social hour. A \$40 fee covers the week's dry camping at River Run Ski



Lodge parking lot. Parking will open on October 13 for those wishing to attend the final events of the Trailing of the Sheep.

This year's rally takes place a few days after the **Trailing of the Sheep Festival**, so it's easy to attend both events. For further information, see

www.trailingofthesheep.org.

Volunteer opportunities are available at the Sun Valley Jazz and Music Festival. Those with a volunteer position confirmed by the Volunteer Coordinator and contributing 12 hours to the festival

receive their festival pass and parking free as a "thank you". Those who wish to volunteer are urged to register early to ensure their volunteer position.

Other Camping Choices

For those who prefer hookups or need them for cold-weather camping, two campgrounds are available in the area. Because of high RV camping demand for the Trailing of the Sheep and the Jazz and Music Festival, those wishing to camp off site are encouraged to make reservations early. The Trailing of the Sheep Festival is a highly rated destination event that's easy to combine with the Sun Valley Jazz Festival and has events throughout the local area. It runs Wednesday, October 09 through Sunday, October 13 this year. The Sheep Parade is on Sunday, October 13 at Noon.

For further rally information contact one of your rally co-hosts, and see the Region 10 Website for Updates!

Bob and Darlene Caldwell airstream267@gmail.com (780) 964-5444 or

Tom and Marilyn Usselman usselmant@hotmail.com or

Bill and Marti Upton w.mupton@yahoo.com

Sun Valley Rally Coupon

SUN VALLEY JAZZ AND MUSIC FESTIVAL RALLY
River Run Ski Lodge Parking Area, Ketchum, Idaho
October 15 – 21, 2019

Name(s) _____
 Address _____
 City _____ State/Prov _____ ZIP/Code _____
 Phone _____ Cell _____
 Email _____
 No Host Final Dinner Oct 21 @5:00 pm - # Attending _____
 Arrival Date _____ WBCCI # _____

Rally Fees:		Amount
Festival Admission (\$165/person) x _____	=	\$ _____
Parking Fee \$40.00 for the week	=	\$ _____
Sales Tax (add if <u>not</u> volunteering) 10% of above	=	\$ _____
Region 10 Rally Fee \$10.00 person x _____	=	\$ _____
Sub-Total		\$ _____
Credits for Volunteer Service (12 hrs per person)		
Volunteering - \$165/person x _____	=	(\$ _____)
Parking \$40.00	=	(\$ _____)
Total Credits		(\$ _____)
Total Rally Fees (Sub-total – Credits)		\$ _____

Fees include access to bathroom/showers at River Run Chalet and shuttle service to all venues from dry camping lot.
 Cancellation Fee Before Oct 5 = \$25; after Oct 5 – at discretion of Host
 Make checks payable to: Region 10, WBCCI
 Mail check and coupon to: Tom Usselman #2270, 4821 N Mountain View Dr. Boise, ID 83704

Further info contact – Bob Caldwell airstream267@gmail.com or (780) 964-5444

REGION 10 BOARD & LEADS

President-Terri Warren

Caravan Chairman-Tom Akam

1st VP-Sharon Cairns

Community Service-Maureen Ostyn

2nd VP-Michel Bourassa

Maintenance Chairman-Ray Putnam

Secretary-Marie Efira

Membership-Darlene Caldwell

Treasurer-Ray Schmitt

Newsletter-Cara Goedeking

Past President-Bob Caldwell

Parliamentarian-Jerry Collins

Website-Russ Decker



Region 10 Unit Presidents for 2018-19

Randy McGillivray

Alberta-Saskatchewan

Michael Giao

Montana

Ralph Vanderheide

British-Columbia

Brad Taylor

Oregon

Tom Usselman

Idaho

Darlene Leslie

Washington

Unit News

FROM BRITISH-COLUMBIA UNIT, President Ralph Vanderheide

BC Unit 121 is doing very well. Our first rally will be held at Claybanks RV Park in Merritt BC on the Easter long weekend. Hopefully spring will be on its way by then as we have entitled this one "The Breakout Rally". Should anyone wish to attend one of planned rallies they are listed in the Blue Beret. There are rallies for each month on the mainland until September and including Vancouver Island rallies throughout the summer. You can contact ddmc@shaw.ca for further Vancouver Island info. Who knows who we may meet along the way... ~Ralph and Lalani Vanderheide

Unit Newsletter Links

IDAHO UNIT NEWSLETTER: <https://idaho.airstreamclub.net/files/2019/03/March-2019-Airstream-Newsletter-PDF-compressed.pdf>

MONTANA UNIT NEWSLETTER: <https://montana.airstreamclub.net/files/2019/03/March-2019-Newsletter.pdf>

WASHINGTON UNIT NEWSLETTER: <https://washingtonunit.wbcci.net/files/2019/03/WBCCI-WA-Unit-April-2019-newsletter.pdf>



REGION 10 NEWSLETTER

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email: caragoedeking@yahoo.com

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deadline for submissions:

June 15, 2019

REGION 10 WEBSITE-<http://region10.wbcci.net>